

BROOKE MCKEE

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EDUCATION

University of Missouri- Columbia

Bachelor of Science in Textile & Apparel Management (GPA: 3.8)

May 2024

Magna Cum Laude

- Track: Apparel Product Development
- Certificates: Digital Merchandising, Multicultural Studies

Parsons School of Design

Fashion Industry Essentials Certificate

January 2020

RELEVANT EXPERIENCE

Lingua Franca- NYC

Creative Design & Product Development Internship

June-August 2023

- Sourced fabrics and trims, created graphics for designs on upcoming collections, completed garment POMS for samples, created visual mock-ups of design layouts for new storefront, curated inspiration boards for various projects

Miguelina- NYC

Creative Design & Product Development Internship

June-August 2023

- Used Illustrator to create original lace designs, draft full garments, and update current styles. Helped carry designs through all phases of pre-production by creating tech packs for multiple collections with various factories

Cherry Co.

Product Development Contractor

May-December 2023

- Created garment designs, graphics, and technical flats using Adobe Illustrator
- Developed designs and tech packs for 15+ professional and college sports teams

University of Missouri- Columbia

Peer Learning Assistant & Sewing Lab Monitor

August 2021-May 2024

Lead Sewing Lab Monitor

April 2023-May 2024

- Assisted students with patternmaking skills, garment construction, and troubleshooting sewing machine issues
- Hosted additional sewing lab hours to help students expand skills and get outside assistance with class projects

BooRay Clo.

Creator of Sustainable Clothing Brand

January 2020-Current

- Built sustainable clothing brand, including the creation of upcycled garments, product photography, and website construction

National Charity League Fashion Show

January 2019

- Debuted first collection of BooRay Clo. garments and spoke about fashion sustainability to 150+ women

Evereve

Stylist

May 2021-December 2021; July 2024-September 2024

- Built relationships with 25+ customers a day averaging \$10,000/month in sales
- Trained in proper garment fitting for all body types, specializing in denim fit

Fashion Institute Of Design & Merchandising (FIDM) Fashion Club

President & Founder of Fashion Club sponsored by FIDM

August 2018-May 2020

- Led meetings to create upcycled garments for fundraisers, brought in industry professionals to speak, and built student skills

INVOLVEMENT

Kappa Kappa Gamma

Apparel Chair

January 2022-January 2023

- Collaborated with clothing distributors to create 10 custom apparel collections for 250+ women

College of Arts & Science

College of Arts & Science Plaid Design & Research Competition

August-November 2022

- Participated in research study that created historical inspiration for College of A&S plaid competition
- Created and presented custom plaid for College of A&S competition, placed 4th

HONORS AND AWARDS

Ginger Rogers Gala

Original garment selected to be showcased alongside her personal collection and worn in Gala fashion show honoring her legacy

April 2024

Grand Prize Award for Visual Arts & Design Showcase

Won award for adaptive wedding dress, "Tie the Bow," after interviewing with a panel of judges and presenting garment

April 2023

KKG Golden Key Scholarship

Interviewed in front of a panel of 15 women to win an \$8,000 scholarship toward my education

May 2022

AATCC "Pitch It To Win It" Competition

Placed 3rd in Nationwide competition, sponsored by American Association of Textile Chemists & Colorists (AATCC), for my video presentation & research paper "The Faults of Fast Fashion"

May 2021